

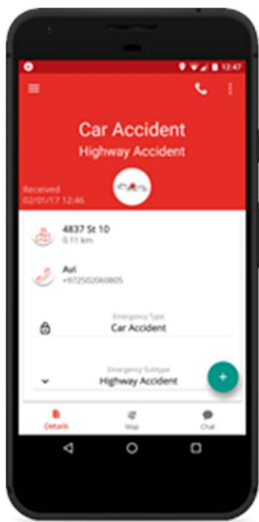


## Mobile Sensing for Emergencies

*Most of the 277 million/year U.S. emergency calls are from mobile devices. However, many of these calls come too late and there are situations in which those in need cannot even make a call (NENA, 2020; NFPA, 2020).*

Like 'Mobileye' on smartphones, SayVU detects emergencies in real-time and **autonomously communicates** with emergency services when **its users cannot**. Within a fraction of a second, it provides first responders with **richer and fuller information** on a user's situation so that they can act faster and more effectively.

### Safety Benefits



- **Rich situational information** in a form that can be easily used and managed by emergency responders.
- **Dispatch algorithm** to help responders plan the optimal response given existing manpower and constraints.
- **Minimized reporting effort. Allow** users to speak a phrase or perform an inconspicuous action to cause SayVU to report an emergency.
- **Stay involved.** Smart 'push' notifications keep users informed of unfolding events in real-time based on various parameters, e.g. their location, groups and point of interest.
- **BI on GIS** - Reports and data analysis provide real-time insights to decision makers to identify threats and optimizations.

### Technology Advantages

- **Best-in-class situational awareness** with SayVU's multi-device platform onto which information can be added/integrated, e.g. SayVU's monitoring centers are built to integrate with C4I2 / CRM core systems.
- **Indoor positioning** capabilities (Wi-Fi and visual).
- **Real-time sensor detection to identify events**, like falls, crashes, and shakes (gesture).
- **Automatic dispatch** to significantly reduce dispatch and response times.

### Target Market: North America

After multiple betas in Israel to ensure its product suite is robust and initial sales in Israel and Latin America, SayVU is targeting North America. According to Allied Market Research (2020), North America held the largest share of the alert system market in 2018, accounting for over 33% of the **\$8.05 billion** globally and is expected to dominate throughout the forecast period in which the global annual market will reach **\$35.23 billion** by 2026.

### Investment Sought

SayVU is **raising up to \$5 million** to scale-up sales and marketing in Latin America and launch in the USA. It will also increase its technological advantage and promote its IP portfolio.

### Contact Person

Mr. **Amotz Koskas**, CEO

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### Company Background

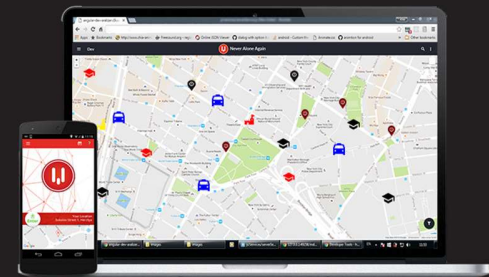
Began activities: 2016.

PO in 2019: **\$200,000** (and overall, more than **\$500,000** since sales began).

Funds-to-date: **\$2 million** from U.S. and Israeli investors and the BIRD Foundation (Israel-U.S. Binational Industrial Research and Development).

### Milestones Achieved

- Developed its end-to-end emergency management platform:



- Received awards, including:
  - **1<sup>st</sup> place in Google** – Innovation in Public Sector
  - U.S. DoD - **Worldwide finalist** for indoor capabilities.
- **Israeli Fire Fighters** deployment.
- **Weitzman Institute** deployment, including indoor positioning.
- Piloted successfully by **Amdocs**.

### Company Team

Mr. **Amotz Koskas**, CEO & Founder (MBA)

Experience: Enterprise Projects Portfolio

Manager, Bank Ha'poalim; Project Manager, Electra; Founder, iCSI Tech Community.

Mr. **Idan Argamani**, VP Engineering (B.Sc.)

Experience: Automation Engineer, Gefen

Dekel; Thin-Films Manufacture Specialist

Level 4 (highest level), Intel (Nasdaq: INTC).

Mr. **Dan Abramson**, Advisor & Investor (BSE)

Magna cum laude, Princeton University.

Experience: Investor and advisor to several U.S. and Israeli tech startups, providing strategic guidance and IP.